



PRESS RELEASE

November 14, 2006

Snow Foods, LLC, formerly Arland Wholesale, LLC, announces its name change, effective November 1. The name change reflects the growth and transition in the company's focus, image and direction, from local food distribution to regional wholesale foodservice and grocery business.

Arland Wholesale was founded in 1968 as a dairy distribution company, servicing restaurants in the Walla Walla valley. Mark Snow, President and CEO, purchased the company in 1996 and substantially broadened the product lines and territories serviced. In 1999, he bought Gene's Food Service, a local food wholesale company, to gain market share. In May 2006, the company acquired LSI Foodservice, a family-owned business based in Lewiston, Idaho. By consolidating inventories and running nightly shuttle trucks out of the Walla Walla facility, Snow Foods continues to deliver products in that territory.

In August 2006, Snow Foods purchased the wholesale dairy business of Wilcox Family Farms in Yakima. Snow Foods maintains the remote facility in Yakima and delivers dairy and foodservice products throughout central Washington. "We are now hitting our stride in the products and services we can offer our customers," says Snow. "It's really exciting to be able to offer more than 7,000 items to the Walla Walla valley, and our new territories as well."

Snow Foods employs about 50 people and now serves more than 1,200 customers across Washington, Idaho, and Oregon. Snow Foods is located at 1177 Abadie Street in Walla Walla, and can be reached at 509-525-1959.